



## SPONSORSHIP LEVELS AND BENEFITS

### 13th ANNUAL TEXAS CHARTER SCHOOLS CONFERENCE

**May 12-14, 2010**

**Gaylord Texan Hotel & Convention Center  
Grapevine, TX**

#### SPONSOR OPPORTUNITIES

By becoming a Texas Charter School Conference Sponsor you are making a commitment to Texas Charter Schools, while enhancing your visibility among the Texas leaders.

All sponsors are recognized prominently before, during and after the conference as leading supporters of Texas Charter Schools.

Sponsorship opportunities and benefits are designed to fit a variety of budgets and may be combined to meet your desired level.

The following benefits are also offered as guidelines. We are happy to work with you to develop a unique sponsorship to fit your needs and marketing goals.

**To discuss sponsorship opportunities contact:**

Briana Long  
250-861-8429  
briana.p.long@gmail.com

#### **OVERALL CONFERENCE DIAMOND, PLATINUM, GOLD & SILVER SPONSORSHIPS INCLUDE:** What is listed below as well as what is under each individual sponsorship

- Full-page complimentary ad in the conference event program
- Pre and Post registration lists
- Logo on the home page of the conference web site with company profile and link to your web site
- Logo recognition on conference banners and other general conference signage
- Logo in rotation on large screen in general session events
- Verbal recognition at general sessions
- Logo on attendee tote bags
- One, PDF Flyer on conference Flash Drive
- One, giveaway inserted into attendee tote bags

#### Conference Program Guide

- Logo on cover of the event program guide and on sponsor page inside event program guide
- Highlighted company profile in alphabetical organization descriptions section of the event program guide

#### **OVERALL CONFERENCE DIAMOND SPONSOR (1) - \$35,000**

- 4- booth island, in prime location
- One, complimentary breakout session
- Opportunity to introduce Keynote speakers
- Co-Sponsorship of May 13th Event at Glass Cactus
- Logo in emails, on the conference website and on event program guide page promoting Glass Cactus Event
- Logo on signage at the Glass Cactus Event
- 15 Full Conference badges

#### **OVERALL CONFERENCE PLATINUM SPONSOR (2) - \$25,000**

- Two, complimentary exhibit booths in prime location
- One, complimentary breakout session
- Opportunity to introduce Keynote speakers
- Co-Sponsorship of May 12th Welcome Event
- Logo in emails, on the conference website and on event program guide page promoting Conference Welcome Event
- Logo on signage at the Conference Welcome Event
- 12 Full Conference badges

#### **OVERALL CONFERENCE GOLD SPONSOR (2) - \$20,000**

- Two, complimentary exhibit booth in prime location
- One, complimentary breakout session
- 10 Full Conference badges

#### **OVERALL CONFERENCE SILVER SPONSOR (3) - \$15,000**

- One, Complimentary exhibit booth in prime location
- 8 Full Conference badges

### **CONFERENCE SPONSORS \$10,000 INCLUDE:**

**What is listed below as well as what is under each individual sponsorship**

- *One, complimentary exhibit booth*
- *Half-page complimentary ad in the conference event program*
- *Pre and Post registration lists*
- *Logo on the sponsor page of the conference web site with company profile and link to your web site*
- *Logo recognition on general conference signage*
- *One, PDF Flyer on conference Flash Drive or One, giveaway inserted into attendee tote bags*

#### **Conference Program Guide**

- *Logo on sponsor page inside event program guide*
- *Highlighted company profile in alphabetical organization descriptions section of the event program guide*

#### **MAY 13 GLASS CACTUS EVENT SPONSOR (4) -\$10,000**

- Logo on signage at the Glass Cactus Event
- Logo on emails, on conference website and on event program guide page promoting the Glass Cactus Event
- Opportunity to provide welcome remarks at the Glass Cactus Event
- Sponsor may provide napkins with logo
- 7 Full Conference badges

#### **CHARTER CHAMPION AWARDS (2) -\$10,000**

- Logo associated with write up of Charter Champion Awards inductees on conference website and in event program guide
- Logo on Charter Champion Award nomination forms
- Logo on screen in General Session in conjunction with Charter Champion recognition
- 7 Full Conference badges

### **CONFERENCE SPONSORS \$7,500 INCLUDE:**

**What is listed below as well as what is under each individual sponsorship**

- *50% discount on exhibit booth*
- *Half-page complimentary ad in the conference event program*
- *Pre and Post registration lists*
- *One, PDF Flyer on conference Flash Drive*
- *Logo on sponsor page of the conference web site with company profile and link to your web site*
- *Logo recognition on general conference signage*

#### **Conference Program Guide**

- *Logo on sponsor page inside event program guide*
- *Highlighted company profile in alphabetical organization descriptions section of the event program guide*

#### **FLASH DRIVE SPONSOR (3) -\$7,500**

- Logo on Flash Drives or on Flash Drive Pouches (*Flash Drives handed to each attendee at registration*)
- 6 Full Conference badges

#### **MAY 12 CONFERENCE WELCOME EVENT SPONSOR (4) -\$7,500**

- Logo on signage at Conference Welcome Event
- Logo on emails, on conference website and on event program guide page promoting Conference Welcome Event
- Opportunity to provide welcome remarks at Conference Welcome Event
- Sponsor may provide napkins with logo
- 6 Full Conference badges

#### **PROGRAMMING STRAND SPONSOR (7) -\$7,500**

##### **Available Strand Sponsorships are:**

- Governance & Ethical Leadership
- Advocacy & Messaging
- Effective School Leadership
- Charter School Design & Instruction
- Increasing Quality & Performance
- Charter Schools Facilities & Funding
- Innovations in Learning
- One complimentary breakout session in the sponsored strand. (*Session proposal submission will be reviewed by the Programming Committee and subject to their approval*)
- Logo in event program guide on Day at a Glance pages in conjunction with Strand category
- 6 Full Conference badges

## **CONFERENCE SPONSORS \$5,000 - \$3,500 include:**

**What is listed below as well as what is under each individual sponsorship**

- *30% discount on exhibit booth*
- *Quarter page complimentary ad in the conference event program*
- *Logo on sponsor page of the conference web site with company profile and link to your web site*
- *Logo recognition on general conference signage*

### **Conference Program Guide**

- *Logo on sponsor page of the event program guide*
- *Highlighted company profile in alphabetical organization descriptions section of the event program guide*

### **GENERAL LUNCH SPONSOR (4) -\$5,000**

- Logo on signage at Lunch (**May 13 & 14, 2010**)
- 5 Full Conference badges

### **SCHOOL BUSINESS OFFICERS LUNCH SPONSOR (2) -\$5,000**

- Logo on signage at Business Officers Lunch
- Opportunity to provide handouts and provide limited remarks at the luncheon
- Receive lunch attendee list (name, school, email and phone)
- 5 Full Conference badges

### **BREAKFAST SPONSOR (2) -\$3,500**

- Logo on signage at Breakfast (**May 13 & 14, 2010**)
- 3 Full Conference badges

### **COFFEE/SNACK BREAK SPONSOR (2) -\$3,500**

- Logo on signage at Coffee/Snack break (**May 13 & 14, 2010**)
- 3 Full Conference badges

## **IN-KIND SPONSORSHIPS**

*Various in-kind sponsorships are also available to offset costs that would otherwise be incurred by the conference –e.g. Computers for Breakout Sessions, Projectors for Breakout Sessions, Attendee Tote Bags, Badge Holders, Flash Drives, Program Printing, Conference Decorations, T-Shirts*