



TEXAS PUBLIC
CHARTER SCHOOLS
CONFERENCE

GROWING TOWARD TOMORROW



2025 PROSPECTUS

OCTOBER 6-8, 2025 | MARRIOTT MARQUIS | HOUSTON, TEXAS

Dear Education Champions,

Texas is home to a vibrant public charter school community with over 900 campuses, 6,300 administrators, and 423,000 students. That's why the Texas Public Charter Schools Association is proud to host one of the country's most dynamic charter school conferences.

This October, more than 2,000 public charter school leaders, decision-makers, and solution providers will convene in Houston for the **2025 Texas Public Charter Schools Conference: Growing Toward Tomorrow**. With an expanded team and world-class hotel in one of the most thriving business hubs in Texas, we have the opportunity to make this your best conference experience yet. All we need is the support of dedicated education sponsors like you.

As a trade show exhibitor or sponsor of the 2025 Texas Public Charter Schools Conference, you can advance quality public education in Texas and reach influential charter school leaders and educators. Your involvement will give attendees the tools and resources necessary to make a difference for students.

And did you know that 2025 is a special year to show your support for the Texas charter community? We're celebrating the 30th anniversary of public charter schools in Texas. Over the past three decades, Texas public charter schools have created high-quality education opportunities for all types of learners, narrowed achievement gaps for historically disadvantaged students, and prepared students of every background for success in college and careers.

This is also a legislative year—a golden opportunity for our community to make progress on a priority shared by educators, advocates, and solution providers alike. As I write this, our team is hard at work at the Texas Capitol, seeking to increase facilities funding so that public charter schools have the resources they need to create safe, productive learning environments for kids.

Let our team help you achieve your business development goals! TPCSA wants to partner with your company to customize a sponsorship that's right for you. Contact us to discuss the possibilities at sponsorships@txcharterschools.org.

Regards,



Natalie Kaharick
Chief Executive Officer
Texas Public Charter Schools Association

THANK YOU



2024 EXHIBITORS & SPONSORS

Albourn Translation Services

Amazon Business

AOT recreation

ArtcoBell

ASCENDER

Avela

Baird

Beyond Therapy Educational Solutions

BOK Financial

Brainfuse Online Tutoring

BrainPOP

Bright Thinker

Broadcast Made Easy

Building Hope

Butler-Cohen Design + Build

BuyQ

C. A. Community Services/
Campus Adventures

CBRE Inc

Charter Impact

Charter School Success

Charter Schools Now

ClassLink

Complete Book & Media Supply, LLC

Curriculum Associates

D.A. Davidson

Damand Promotions

Dash Education Solutions, LLC

Delta-T Group

Diagnostic Assessment Services, Inc

Diwa Kitchen Co

DMAC Solutions

Easysuite Software (Lotterease)

eDynamic Learning

EF Education First

Elder Manufacturing Company, Inc.

Element Architects

Elite Learning

EPIC Brokers

Equitable Facilities Fund

ER2

Family First Inc. / All Pro Dad

First Tryon Advisors

French Toast
School Uniforms

Gerloff Company, Inc.

Gillem Staffing

Grace Hebert Curtis Architects

Harris County Department of
Education

Harris School Solutions

Higginbotham Public Sector

HJ Sims

Insight Financial Services

iteach: A K-12 Coalition Company

J G Dickson Educational Services

K-12 by Elior

Kahrs Commercial

Kokua Education

Lands' End School Uniform

Learning.com

Levines Uniform Headquarters

Lexia

Lowman Education LLC

Marco

MASA

Masterson Advisors LLC

McGrath Rent Corp DBA
Mobile Modular

McGriff Insurance

Novel Builders, LLC

NWEA

Ori Learning

Oxford Consulting Services, Inc.

Palomar Modular Buildings LLC

Parchment

ParentSquare

Piper Sandler & Co.

Possip

Presence

Procurify

Ramtech Building Systems, Inc.

Raptor Technologies

RBC Capital Markets

Records Consultants Inc

Region 10 ESC

Regions Bank

SameGoal

Schola

Schulman, Lopez, Hoffer & Adelstein,
LLP

Senya

SFC LLP

Sirius Education Solutions

SLA Management, Inc.

SmartLab

Sodexo

Specialized Assessment & Consulting

Specially Designed Education Services

Spectrum Enterprise

Sport Court Texas

Staples

StrongMind

Summit K12

Swing Education

Talk About it Texas

Teach Like a Champion

Teachers of Tomorrow

Technology Lab

Texas Capital

Texas CLASS

Texas Department of State Health
Services - Immunizations

Texas is Ready

Texas Political Subdivision

Textbook Warehouse

The Baran Method: Writing for
Success

The Meadows Center for
Preventing Educational Risk

The PlayWell Group

Tradition Energy

TWT Audio

UT Austin - OnRamps

Veregy

Vertex Education

Worth Ave Group

Zenith Learning

Ziegler

REASONS TO EXHIBIT WITH US

Demonstrate your expertise and valuable school solutions to over 2,000 registrants. Meet high-level decision-makers in person at the 2025 Texas Public Charter Schools Conference. Showcase your company's support of the Texas public charter school movement and your understanding of the community's needs.

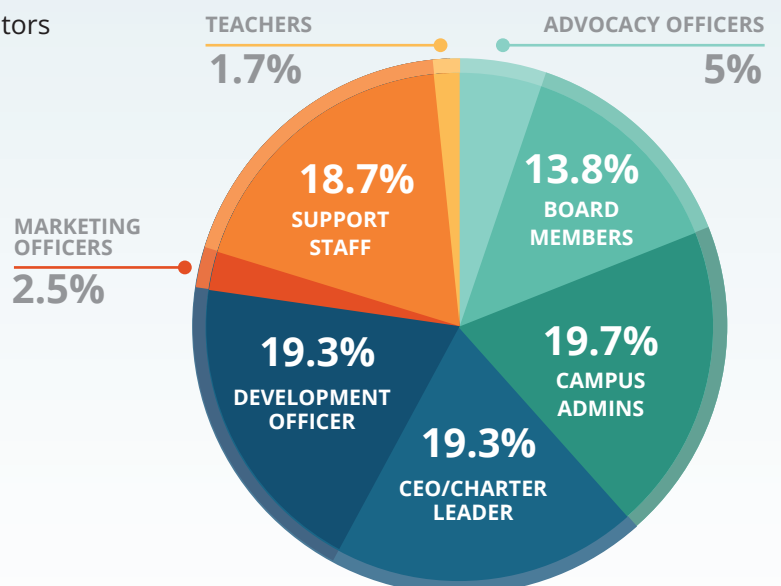
The Texas Public Charter Schools Conference is the **ONLY** statewide gathering of leaders and innovators working toward a better tomorrow for Texas public charter schools.

- Exclusive exhibit hall hours, including meals, networking breaks, and a reception
- Participate in all aspects of the conference, including social events
- Maximize your company's exposure at Texas' only conference for public charter school leaders
- Boost awareness of your brand
- Draw your target market to you in one place and time
- Launch new products
- Attract a new client base and maintain existing customers
- Develop a leading edge over your industry competitors

**Registration opens for TPCSA
Annual Sponsors in March 2025.**

**For everyone else, registration
begins on April 7, 2025.**

WHO ATTENDS



TESTIMONIALS

"The Texas charter conference has been such a great opportunity to connect with other charter school leaders. The networking sessions helped me to build new relationships while reconnecting with existing connections. I love meeting people who are aligned on helping our students in the charter community. This year, I was honored to lead a session to help charter leaders with their child nutrition departments. I was able to answer a lot of questions for other leaders to help them stay in compliance with the state regulations for child nutrition. I love this conference, and I will continue to advocate and help others to succeed in the charter community."

Dr. Jessiica Howell

Director of Child Nutrition, YES Prep Public Schools

"The Texas Public Charter Schools Conference is a great opportunity to help Texas charter schools get where they are going. No other event brings together the charter school community of Texas better.... We are grateful for the connections we make there every year."

Tony Solorzano

Grow Schools

"The Texas Public Charter Schools Association conference is an absolute must-attend event for public charter school leaders. As the largest statewide gathering of its kind, it offers unparalleled opportunities to connect with peers, gain insights from expert speakers, and explore innovative solutions tailored to the unique needs of public charter schools. Each year, I leave feeling inspired, informed, and equipped with actionable strategies to bring back to my district. The time and financial investment are well worth it; I highly recommend this conference to anyone dedicated to advancing excellence in public charter education."

Dr. Lisa Stanley

Superintendent, North Texas Collegiate Academy

"The Texas Public Charter Schools Conference is a favorite among the Dickson Educational Services Team. TPCSA conferences are an excellent opportunity for charter school leaders to connect, network, and professionally grow in student-centered endeavors. TPCSA's goal is to provide quality resources for all its members. We always look forward to personally meeting with current and future clients and TPCSA staff outside of the daily rigor of serving students. We look forward to many future partnerships."

J. Gavin Dickson, M.Ed.

CEO/Founder, J G Dickson Educational Services



**EXHIBIT HALL
BOOTH PACKAGE
INCLUDES**

10x10 booth space

One 6' draped table

Two chairs

Wastebasket

One-line booth ID sign

Carpet

BRAND RECOGNITION

2 complimentary
full conference registrations

25-word listing in
conference mobile app

**FOR AN
ADDITIONAL FEE**

Additional furniture

Electricity

Internet or phone
connections

Lead retrieval

EXHIBIT AT-A-GLANCE

EXHIBITOR MOVE-IN HOURS

Sunday, October 5	4:00 PM - 6:30 PM
Monday, October 6	8:00 AM - 12:00 PM

EXHIBIT HALL HOURS

Monday, October 6	2:45 PM - 6:15 PM
Tuesday, October 7	7:30 AM - 1:45 PM

EXCLUSIVE EXHIBIT HALL HOURS

Monday, October 6	2:45 PM - 3:15 PM
	4:15 PM - 6:15 PM
Tuesday, October 7	7:30 AM - 8:30 AM
	10:45 AM - 11:30 AM
	12:45 PM - 1:45 PM

EXHIBITOR DISMANTLE HOURS

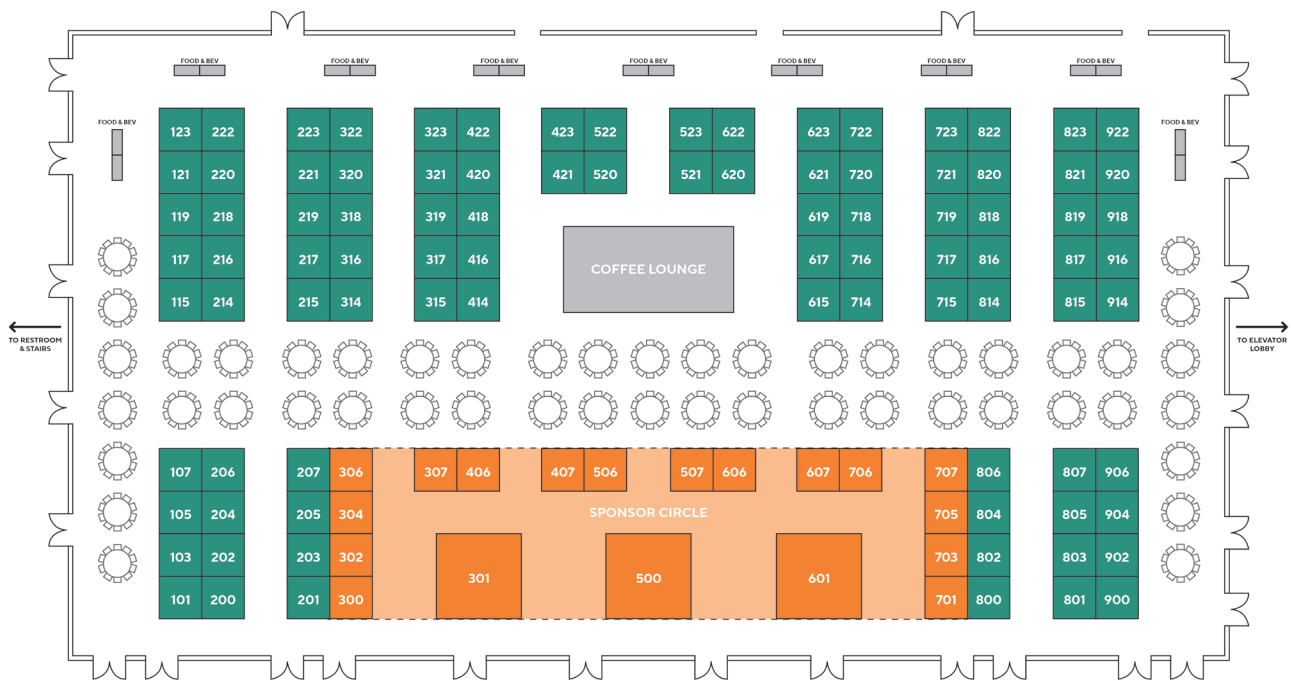
Tuesday, October 7	1:45 PM - 6:00 PM
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EXHIBIT AT-A-GLANCE



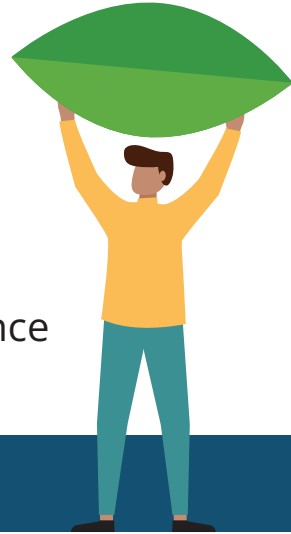
EXHIBIT BOOTH FEES	
Traditional Booth	\$2,999
TPCSA Solution Provider	\$2,699
Bronze Sponsor	\$2,549
Silver Sponsor	\$2,399
Gold Sponsor	\$2,249
Additional Exhibitor Badges	\$450
Platinum & Diamond Sponsor	INCLUDED

EXHIBIT HALL FLOOR PLAN





TPCSA SOLUTION PROVIDER BENEFITS



TPCSA Solution Providers receive additional conference exhibitor benefits.

SOLUTION PROVIDER BENEFITS

Drink tickets for welcome reception and evening event

10% discount on exhibit booth fee

Exclusive early access booth until April 7, 2025

Conference attendee list

Exclusive opportunity to be a TPCSA Conference Sponsor



OVERVIEW OF SPONSORSHIP BENEFITS

Align your brand with one of education's most highly respected organizations and influence the audience that matters most. Sponsorships are available until the October conference to companies that meet TPCSA's sponsorship guidelines.

TPCSA is committed to helping your business benefit from incredible brand awareness and gain a significant volume of high-quality leads. Outpace the competition and set your company apart with an exclusive sponsorship opportunity. Call or email us today before the best opportunities are taken!

TPCSA ANNUAL SPONSORSHIP BENEFITS	\$1,500
<ul style="list-style-type: none"> Member list with school demographics Opportunities to sponsor TPCSA meetings and events 	<ul style="list-style-type: none"> Solution Provider Directory listing Pre & Post-conference attendee list Exclusive booth registration period

WITH A SEPARATE PURCHASE OF A CONFERENCE BOOTH, YOU WILL RECEIVE:	TPCSA ANNUAL SPONSOR	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
CONFERENCE EXHIBIT BOOTH DISCOUNT	10% OFF	15% OFF	20% OFF	25% OFF	100% OFF	100% OFF
BOOTH STAFF ALLOTMENT	2	2	4	6	8	10
RESERVED BOOTH IN THE SPONSORS CIRCLE		✓	✓	✓	✓	✓
EARLY BIRD BOOTH SELECTION	✓	✓	✓	✓	✓	✓
EXTRA EMAIL COMMUNICATION LEADING UP TO CONFERENCE		1	1	1	1	ALL COLLATERAL & EBLAST
GENERAL SPONSOR LOGO RECOGNITION (WEBSITE, MOBILE APP, SIGNAGE AT CONFERENCE)	✓	✓	✓	✓	✓	✓
(1) LOGO RECOGNITION SIGN IN DESIGNATED HIGH TRAFFIC AREA				✓	✓	✓
EXCLUSIVE SLIDE ON ROTATION AT THE GENERAL SESSION						✓
SEAT ON CONFERENCE ADVISORY BOARD					✓	✓
EXHIBIT HALL LUNCH SPONSOR				✓	✓	✓
CONFERENCE SPONSORSHIP OPPORTUNITY (DEADLINE JUNE, THEN GOES TO FOLLOWING YEAR) <i>*SPONSORSHIP OPTION BASED ON AVAILABILITY</i>		BRONZE*	SILVER*	GOLD*	PLATINUM*	
CONFERENCE ATTENDEE LIST (PRE- AND POST-CONFERENCE) <i>*SPONSORS WILL RECEIVE THIS LIST 4 WEEKS BEFORE AND 4 WEEKS AFTER THE EVENT.</i>	✓	✓	✓	✓	✓	✓
DRINK TICKETS FOR WELCOME RECEPTION AND EVENING EVENT	✓	✓	✓	✓	✓	✓
SPONSORSHIP FEE	\$1,500	\$5,000	\$10,000	\$15,000	\$25,000	\$50,000
EXHIBIT BOOTH FEE	\$2,699	\$2,465	\$2,399	\$2,249	\$0	\$0

SPONSORSHIP PACKAGES

DIAMOND PACKAGE

\$50,000

ONE (20' X 20') COMPLIMENTARY ISLAND BOOTH IN SPONSOR CIRCLE

TEN COMPLIMENTARY, FULL CONFERENCE REGISTRATIONS

EARLY BIRD BOOTH SELECTION

LOGO RECOGNITION

- All pre- and post-conference e-blasts
- General thank you email sent the week before the conference to all registered attendees with a link to the sponsor's website and booth number
- General sponsor thank you signage
- One conference sign in a designated high-traffic area
- Conference website home page with a link to the sponsor's website
- 500-word organization description on the conference mobile app
- One banner ad in the conference mobile app
- Lunch signage in the exhibit hall
- Slide and thank you announcement at the general session

CONFERENCE SPONSOR LOGO PROVIDED FOR USE BY THE SPONSOR WITH APPROVAL FROM TPCSA

SEAT ON CONFERENCE ADVISORY BOARD

COMPLIMENTARY PRE- AND POST-CONFERENCE ATTENDEE LIST

10 DRINK TICKETS FOR EXHIBIT HALL RECEPTION & TUESDAY EVENING PARTY

SPONSORSHIP PACKAGES

PLATINUM PACKAGE

\$25,000

ONE (20' X 20') COMPLIMENTARY ISLAND BOOTH IN SPONSOR CIRCLE

EIGHT COMPLIMENTARY, FULL CONFERENCE REGISTRATIONS

EARLY BIRD BOOTH SELECTION

LOGO RECOGNITION

- General thank you email sent the week before the conference to all registered attendees with a link to the sponsor's website and booth number
- General sponsor thank you signage
- Conference website home page with a link to the sponsor's website
- 250-word organization description on the conference mobile app
- One banner ad in the conference mobile app
- Lunch signage in the exhibit hall

CONFERENCE SPONSOR LOGO PROVIDED FOR USE BY THE SPONSOR WITH APPROVAL FROM TPCSA

COMPLIMENTARY PRE- AND POST-ATTENDEE LIST

8 DRINK TICKETS FOR EXHIBIT HALL RECEPTION & TUESDAY EVENING PARTY

CHOICE OF ONE PLATINUM LEVEL EXCLUSIVE SPONSORSHIP OPPORTUNITY LISTED ON PAGE 12

CHOICE OF

PLATINUM EXCLUSIVE SPONSORSHIP OPPORTUNITY

EVENING EVENT

Play co-host with TPCSA by sponsoring the Tuesday night bash. This evening event includes dinner and drinks in a friendly, upbeat atmosphere and is the perfect opportunity for your company to make an impression.

EXHIBIT HALL AISLE CLINGS

We know attendees walk around the exhibit hall looking up for navigation and direction. Increase your visibility to our entire audience by putting your logo on all exhibit hall aisle signs.

WORKSHOP WEDNESDAY BREAKFAST

Be our Wednesday morning hero by providing breakfast to our workshop attendees. The opportunity includes signage, a mobile app notification, and the ability to provide branded cups.

PROFESSIONAL HEADSHOTS

This opportunity includes a private space in the exhibit hall where attendees can get their professional headshots taken to use copyright-free on their website, LinkedIn profile, and marketing pieces. Your logo will appear on the website of the photos as well as on a business card with instructions for downloading a headshot.

SPONSORSHIP PACKAGES

**GOLD
PACKAGE**

\$15,000

25% DISCOUNT ON STANDARD BOOTH IN SPONSOR CIRCLE

SIX COMPLIMENTARY, FULL CONFERENCE REGISTRATIONS

EARLY BIRD BOOTH SELECTION

LOGO RECOGNITION

- General thank you email sent the week before the conference to all registered attendees with a link to the sponsor's website and booth number
- Conference website home page with a link to the sponsor's website
- General sponsor thank you signage
- Conference mobile app recognition
- 200-word organization description on the conference mobile app
- Lunch signage in the exhibit hall

CONFERENCE SPONSOR LOGO PROVIDED FOR USE BY THE SPONSOR WITH APPROVAL FROM TPCSA

COMPLIMENTARY PRE- AND POST-ATTENDEE LIST

6 DRINK TICKETS FOR EXHIBIT HALL RECEPTION & TUESDAY EVENING PARTY

CHOICE OF ONE GOLD LEVEL EXCLUSIVE SPONSORSHIP OPPORTUNITY LISTED ON PAGE 14

CHOICE OF GOLD EXCLUSIVE SPONSORSHIP OPPORTUNITY

TUESDAY EXHIBIT HALL BREAKFAST

Tuesday is jam-packed! Provide the fuel attendees need to make it to the party. Breakfast is served in the exhibit hall beginning at 7:30 a.m. and includes coffee.

EXHIBIT HALL COFFEE BREAK

Attendees love their coffee! This opportunity is located in the exhibit hall and includes standard self-serve coffee stations near your booth. Here's your chance to distribute popular giveaway items like coffee mugs, chargers, postcards, etc. You can also add your company-branded recyclable coffee cup for an extra shot of sweet recognition.

HALLWAY COFFEE BREAK

Even after the exhibit hall closes, our attendees are on the hunt for coffee! Satisfy that coffee craving by providing another opportunity to fuel up. This coffee break will be held in the foyer outside of the breakout session rooms. Here's your chance to distribute popular giveaway items like coffee mugs, chargers, postcards, etc. You can also add your company-branded recyclable coffee cup for an extra shot of sweet recognition.

WIFI SPONSOR

WiFi is consistently the top requested amenity at the Texas Public Charter Schools Conference. Win the multitasker's appreciation by providing WiFi to attendees in the meeting and exhibition spaces.

TECH DESK

The Tech Desk serves those needing assistance downloading, navigating the mobile app, or connecting to WiFi. Put your brand in focus and help attendees make the most of their conference experience.

GUIDEBOOK

Be the sole sponsor of our printed, all-in-one conference guidebook. Your logo and contact information will be prominently featured. Don't miss out on being at the fingertips of our attendees.

SPONSORSHIP PACKAGES

**SILVER
PACKAGE**

\$10,000

4 BOOTH STAFF ALLOTMENT

20% DISCOUNT BOOTH ON STANDARD BOOTH IN SPONSOR CIRCLE

EARLY BIRD BOOTH SELECTION

GENERAL SPONSOR LOGO RECOGNITION (WEBSITE, MOBILE APP, SIGNAGE AT CONFERENCE)

COMPLIMENTARY PRE- AND POST-ATTENDEE LIST

4 DRINK TICKETS FOR EXHIBIT HALL RECEPTION & TUESDAY EVENING PARTY

CHOICE OF ONE SILVER LEVEL EXCLUSIVE SPONSORSHIP OPPORTUNITY LISTED ON PAGE 16

CHOICE OF SILVER EXCLUSIVE SPONSORSHIP OPPORTUNITY

EDUCATIONAL WORKSHOPS

Connect with conference attendees by sponsoring workshops designed for specific audiences: new board members, business officers, charter leaders, community engagement and marketing specialists, or academic officers on Wednesday, October 8. As a sponsor, you'll be able to welcome attendees as they arrive and kick off the workshop with a 5-minute promotional presentation.

NAME BADGES

Capture the attention of hundreds as attendees wear your company's name. This invaluable marketing item will be offered to each and every attendee as they pick up their name badge. The sponsor will provide the company logo, and TPCSA is responsible for the production of name badges.

HOTEL KEY CARDS

Make the first impression when attendees check into the hotel by featuring your logo on the key cards. Simple and effective, branded hotel room keys put your company logo in attendees' hands multiple times throughout the event. The company logo is to be provided by the sponsor. TPCSA is responsible for ordering hotel key cards.

MOBILE APP

Be the exclusive sponsor of the official app for the 2025 Texas Public Charter Schools Conference. Your logo will be at the attendees' fingertips before, during, and after the conference. Your company will be prominently recognized with your full-color logo integrated into the app—giving you several weeks of prime exposure. We will include your logo on all attendee e-blasts pertaining to the mobile app.

SOLUTION PROVIDER SESSION

Engage with conference attendees on the morning of Monday, October 6, by sponsoring a conversation with charter leaders. As a sponsor and presenter of the session, you'll be able to welcome attendees as they enter and curate a presentation about how your organization can support charter schools. You can also cater lunch in the same room or invite the group to an off-site lunch afterward.

REGIONAL MEETING

Charter leaders gather during regional meetings to network with colleagues from the same area. Your logo will be prominently displayed in the doorway of the regional meeting room. As a sponsor, you'll be able to welcome attendees as they enter the meeting space and kick off the session with a 5-minute promotional opportunity.

FIRST TIMERS MEET-UP

Your company name will appear on the signage at this important stop for every new conference attendee. The First Timers Meet-Up will include snacks, drinks, and networking opportunities. As a sponsor, you'll be able to welcome attendees as they enter the meeting room and kick off the session with a 5-minute promotional opportunity.

WELCOME COCKTAILS & DESSERT CO-SPONSORSHIP

What better way to say you care than to welcome guests to the festivities with nightcaps and desserts on Sunday evening? Help TPCSA kick off our three-day event in a beautiful open-air setting.

TUESDAY NIGHT PHOTO BOOTH

Help our guests look back fondly on their experience at TPCSA's 2025 conference by sponsoring the photo booth at our capstone evening event. Participants will receive keepsake photos that include your branding. What a great way to be remembered!

SPONSORSHIP PACKAGES

**BRONZE
PACKAGE**

\$5,000

2 BOOTH STAFF ALLOTMENT

15% DISCOUNT ON STANDARD BOOTH IN SPONSOR CIRCLE

EARLY BIRD BOOTH SELECTION

COMPLIMENTARY PRE- AND POST-ATTENDEE LIST

GENERAL SPONSOR LOGO RECOGNITION (WEBSITE, MOBILE APP, SIGNAGE AT CONFERENCE)

2 DRINK TICKETS FOR EXHIBIT HALL RECEPTION & TUESDAY EVENING PARTY

CHOICE OF ONE BRONZE LEVEL EXCLUSIVE SPONSORSHIP OPPORTUNITY LISTED ON PAGE 18

CHOICE OF

BRONZE EXCLUSIVE SPONSORSHIP OPPORTUNITY

SESSION STRAND

Your logo will be prominently displayed in the doorway of each session in a particular strand or subject area. Choose a strand that best aligns with your tools and services! Barring space restrictions, all sessions related to that topic will be held in the same room or rooms, maximizing your chances of getting noticed by the right audience. Your logo will also be included in the presentation slide deck.

PUSH NOTIFICATIONS

Enhance your brand visibility by sponsoring one of our conference push notifications. Deliver targeted and informational messages directly to all attendees while on-site, amplifying brand awareness and driving conversions.

REGISTRATION CONFIRMATION

Have your company logo and artwork be seen first by all conference participants. When someone registers for the conference, a confirmation email with your logo will be sent to the registered attendees. That's over 2,000 emails!

WE CAN'T WAIT TO SEE YOU IN OCTOBER!



sponsorships@txcharterschools.org
(512) 584-8272

www.texascharterconference.com



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