



TEXAS CHARTER SCHOOLS *Conference*

SPONSORSHIP and EXHIBITOR OPPORTUNITIES



LIVE



Increase brand recognition

At TCSAConVirtual, extend your brand further with ad and video placements throughout the Virtual Event.

CONTENTS

LANDING PAGE ADS

Ad spaced available on the landing page (meeting lobby) are outlined in this section.

IN SESSION ADS

In session includes ads in each session. LIVE CAST, LIVE WEBCONFERENCE, or VOD.

EXHIBITORS DIRECTORY AD

Ad space defined in the exhibitor directory page.

STANDARD BOOTH TILE & BOOTH

A review of the standard exhibitor booth.

UPGRADED "PREMIUM" TILE & BOOTH

A review of all the features related to a premium booth.

FEATURES SUMMARY



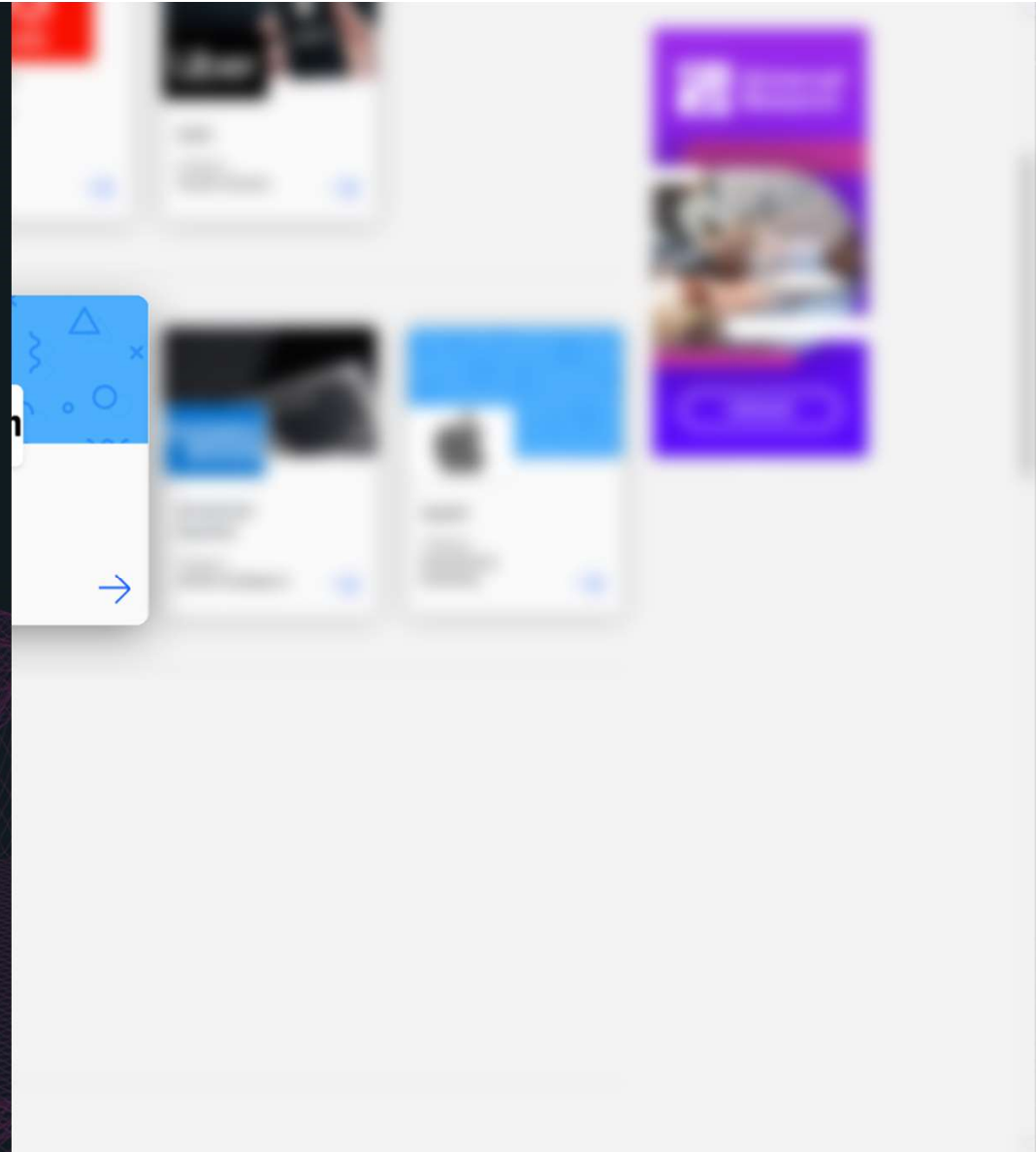
EXHIBIT BOOTH

Options:

Each booth begins with a standard/basic option (\$1000).

Upgrades are available to customize the look and feel of your booth (up to \$250).

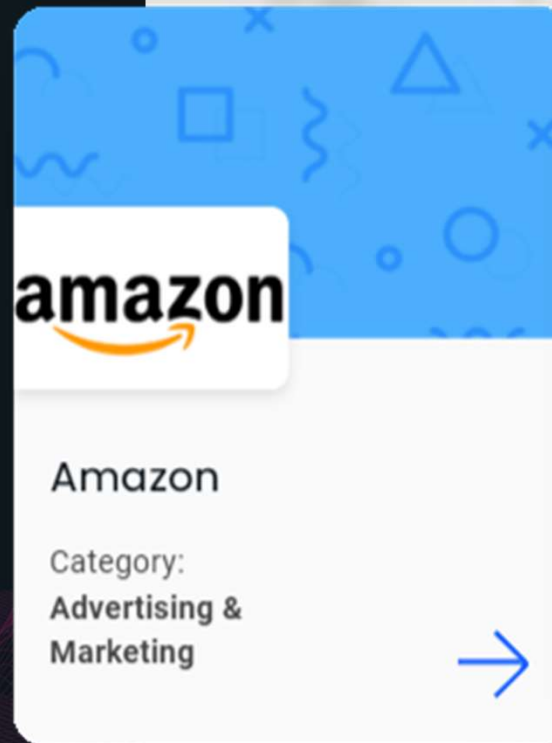
You may purchase a Demo Room or Private Meeting Room (\$750 and \$200 per day respectively).



STANDARD TILE

The standard tile includes

- Company logo
- 1 Category listing



EXHIBITOR SEARCH

Position Upgrade

For Sponsors Only!

Size Upgrade


Expand your booth visibility by doubling your size in the directory.

\$25

Image Upgrade

Stand out within the directory by adding a brand image to your tile.

\$15

streampoint  Streampoint Virtual Conference 2020
Monday, May 4, 2020 - Monday, May 31, 2021 | Live Online

HOME EXHIBITS VIDEO ON DEMAND ATTENDEES SOCIAL

Exhibitor Directory


Q Search SEARCH

Sponsor Premium A B C D E F G H I J K L M N O P Q R S T U V W X


Applied Filters:

SPONSORED BOOTHS

Premium

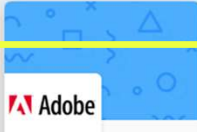


Adobe
Category:
Media




Uber
Category:
Travel & Tourism


A




Adobe
Category:
Advertising & Marketing



amazon
Category:
Advertising & Marketing



AMERICAN EXPRESS
Category:
Artificial Intelligence

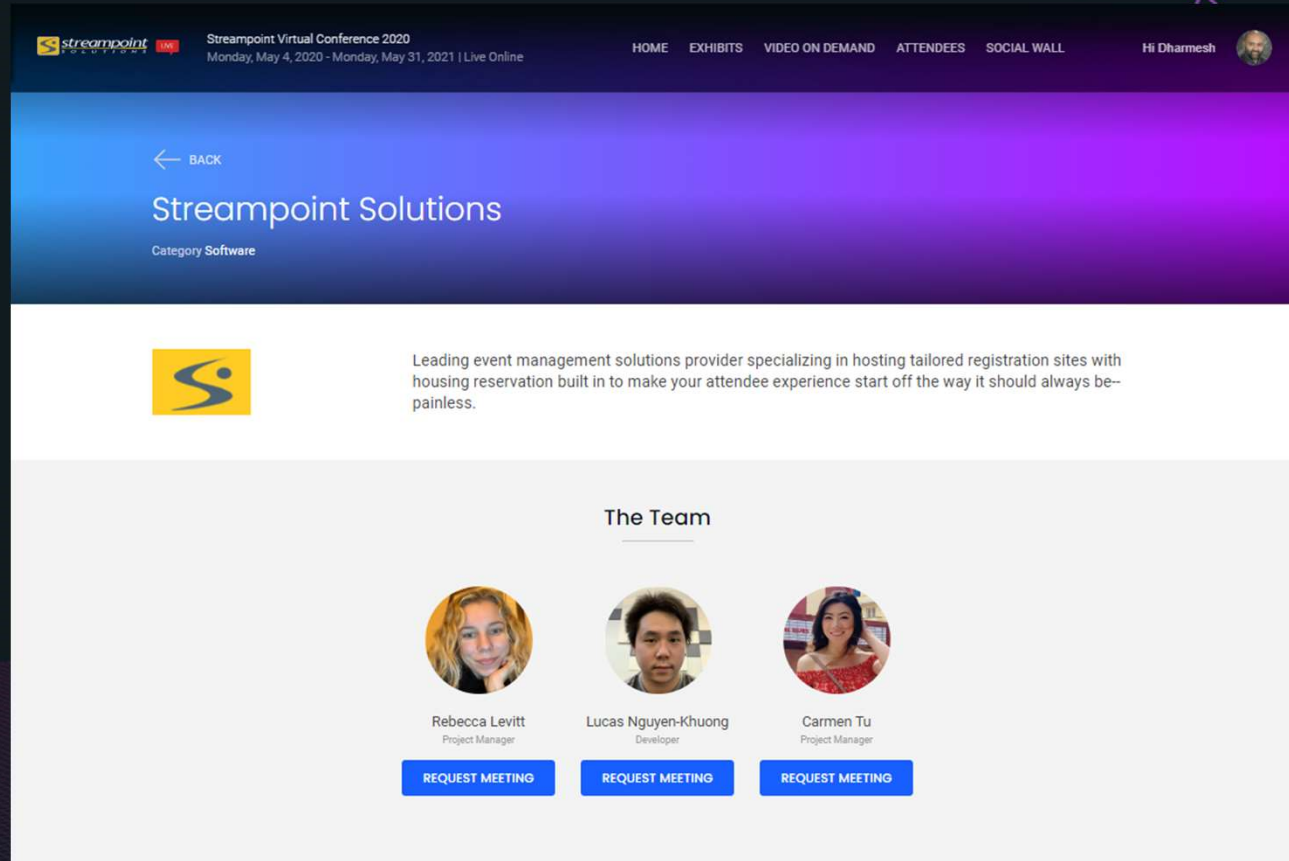


Apple
Category:
Advertising & Marketing

STANDARD EXHIBITOR BOOTH (\$1000)

The standard booth includes

- Social media link outs
- Company description (1200 characters)
- Team listing



The screenshot shows a virtual conference booth for Streampoint Solutions. The header includes the Streampoint logo, the event name 'Streampoint Virtual Conference 2020', the dates 'Monday, May 4, 2020 - Monday, May 31, 2021 | Live Online', and navigation links: HOME, EXHIBITS, VIDEO ON DEMAND, ATTENDEES, SOCIAL WALL, and a user profile 'Hi Dharmesh'. The main content area features a 'BACK' link, the company name 'Streampoint Solutions', and the category 'Category Software'. Below this is the Streampoint logo and a description: 'Leading event management solutions provider specializing in hosting tailored registration sites with housing reservation built in to make your attendee experience start off the way it should always be--painless.' The 'The Team' section lists three team members: Rebecca Levitt (Project Manager), Lucas Nguyen-Khuong (Developer), and Carmen Tu (Project Manager), each with a circular profile picture and a 'REQUEST MEETING' button.


Streampoint Virtual Conference 2020
Monday, May 4, 2020 - Monday, May 31, 2021 | Live Online

HOME EXHIBITS VIDEO ON DEMAND ATTENDEES SOCIAL WALL Hi Dharmesh

← BACK


Streampoint Solutions

Category Software




Leading event management solutions provider specializing in hosting tailored registration sites with housing reservation built in to make your attendee experience start off the way it should always be--painless.

The Team




Rebecca Levitt
Project Manager

REQUEST MEETING



Lucas Nguyen-Khuong
Developer

REQUEST MEETING



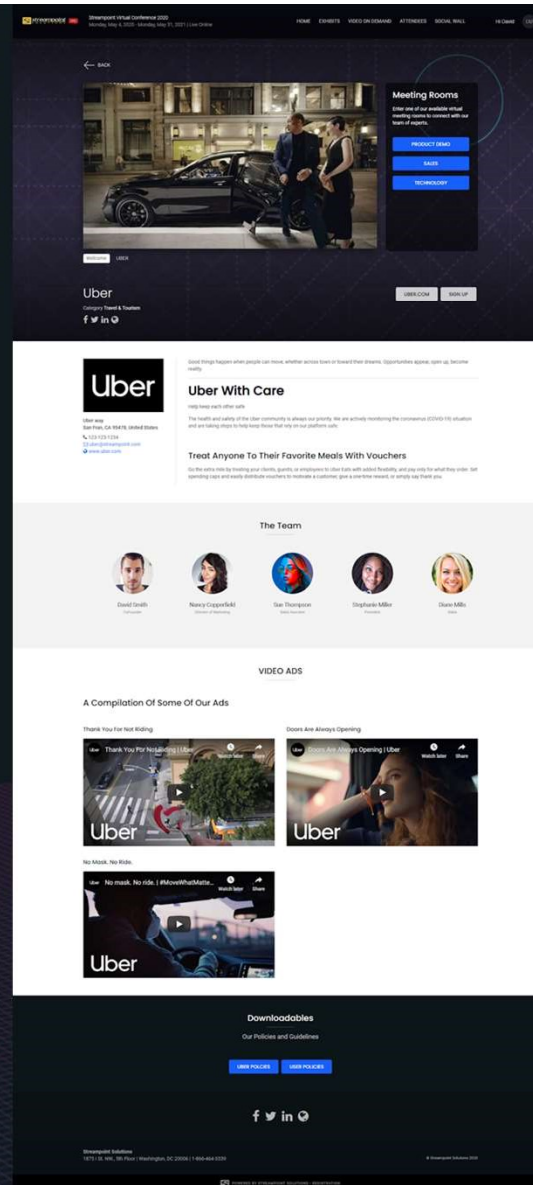
Carmen Tu
Project Manager

REQUEST MEETING

Upgradable Booth Features

Upgradable features are

- Welcome media upgrades (5)
- Group and Private meeting rooms
- Link out features
- Downloadables
- Extended custom text
- Additional media embeds



UPGRADED EXHIBITOR BOOTH

UPGRADES

Welcome Media

Upgradable option for your booth for up to 5 media types which include images or Video from Youtube, Wistia or Vimeo.

\$50

Meeting Rooms

Enable live video connections between your guests and your team. Group meetings up to 50 attendees and 6 on screen. Private meeting rooms for up to 6 attendees total.

Demo Room up to 50 ppl: \$750

**Private Meeting Room up to 4:
\$200**



Streampoint Virtual Conference 2020
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HOME EXHIBITS VIDEO ON DEMAND ATTENDEES SOCIAL WALL

Hi David DB

← BACK



Welcome UBER

Meeting Rooms

Enter one of our available virtual meeting rooms to connect with our team of experts.

PRODUCT DEMO

SALES

TECHNOLOGY

Link Outs

Custom link out buttons to your sign up page, website or any other links you wish to direct your attendees to.

\$50

UBER.COM

SIGN UP

move, whether across town or toward their dreams. Opportunities appear, open up, become

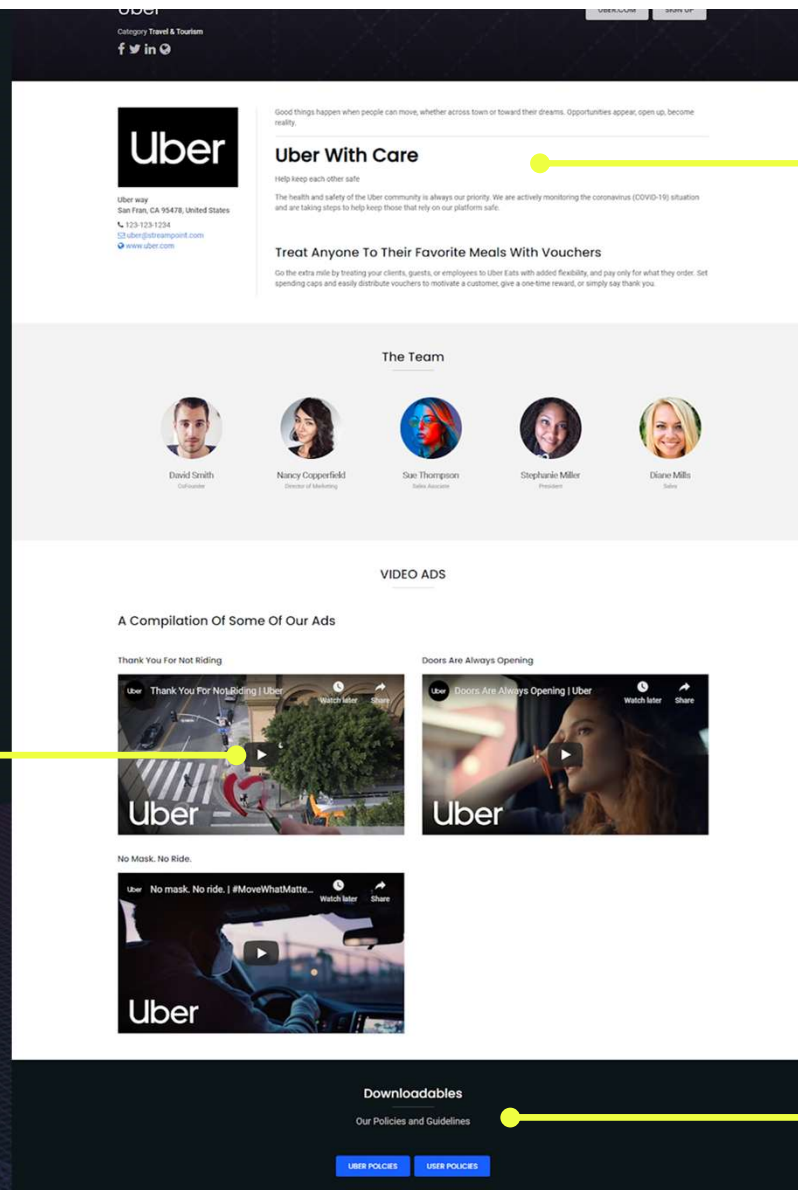
re

UPGRADES

Additional Videos

Add additional embedded video media from your Wistia, Vimeo or Youtube. Up to 5 videos enabled.

\$50



Extended Custom Text

Provided additional insight on your brand with content. Content can be bolded, underlined, and sized to bring attention to targeted content.

\$10


Downloadables

Share up to 5 downloadable content pieces with your visitors.

\$50

FEATURE SUMMARY

	STANDARD	UPGRADABLE	COST
EXHIBITOR PAGE			
BOOTH : Company Logo	YES	YES	INCLUDED
BOOTH : Company Description (1200 characters)	YES	YES	INCLUDED
BOOTH : Social Media Links	YES	YES	INCLUDED
BOOTH : Welcome Media		YES	\$50
BOOTH : Demo Rooms		YES	\$750
BOOTH : Meeting Rooms		YES	\$200
BOOTH : Extended Company Description		YES	\$10
BOOTH : Link Outs		YES	\$50
BOOTH : Additional Media		YES	\$50
BOOTH : Downloadables		YES	\$50

The background is a dark, abstract composition. It features a grid of squares in the upper half, with some squares containing smaller geometric shapes like triangles and circles. The lower half is dominated by a complex, wavy wireframe pattern that resembles a topographical map or a digital landscape. The overall color palette is dark, with shades of blue, purple, and black, accented by the bright purple of the text box and the white of the text.

Sponsorship Opportunities

Attendee LANDING PAGE

3X
Ad Spaces

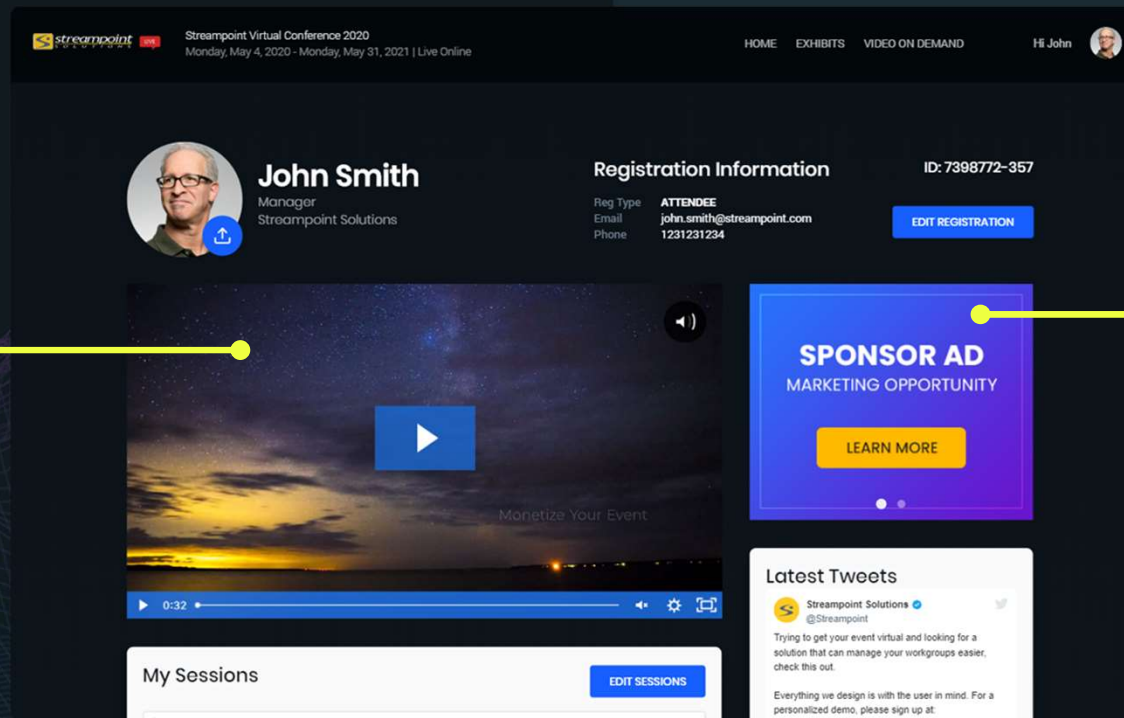
1X
Video Space

Video Ad

Display your message as the first video any attendee will see.

Serve your ad from Wistia, Youtube or Vimeo. If you are using your own account, you can update this video to your liking.

\$5,000



Ad Space

Get your Ad on this landing page. This is the first touch point for all attendees participating in the virtual event. Have your ad linked to your defined URL or directed to your virtual booth.

Dimension of ad
256px x 214px

\$2,500

IN SESSION Strand Sponsor

10X
Ad Spaces

The screenshot displays the Streampoint Virtual Conference 2020 interface. At the top, the navigation bar includes links for HOME, EXHIBITS, VIDEO ON DEMAND, ATTENDEES, and SOCIAL WALL. The main content area shows a live session titled "8.8 - Demo Webconference" by Dharmesh Dayabhai. The session is currently paused, and a "SPONSOR AD" banner is visible at the bottom. The banner text reads "SPONSOR AD MARKETING OPPORTUNITY" and includes a "LEARN MORE" button. The interface also features a chat window on the right and a "PARTICIPANTS" list.

Sponsor a Breakout Session Strand!

Sponsor a specific strand and have your banner ad be the sole advertisement. Available for all pre-recorded sessions and links out to your company site.

Dimension of ad
256px x 214px

\$2,500

EXHIBITOR SEARCH

3X
Ad Spaces

streampoint app Streampoint Virtual Conference 2020
Monday, May 4, 2020 - Monday, May 31, 2021 | Live Online

HOME EXHIBITS VIDEO ON DEMAND ATTENDEES SOCIAL WALL Hi Dharmesh

Exhibitor Directory


Q Search SEARCH

Sponsor Premium A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Applied Filters:


SPONSORED BOOTHS

Premium



Adobe
Category:
Media





[→](#)




Uber
Category:
Travel & Tourism

[→](#)

A





Universal
Resource

[Visit Booth](#)

Ad Space

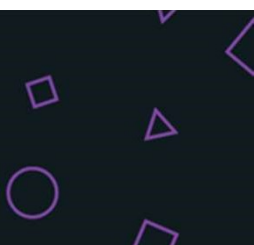
Get your brand in front of attendees searching for whom to visit next. Your ad is always present and rotated every 7 seconds.

Dimension of ad
242px x 484px

\$1,500



And more!



**Please contact
VP of Member Services
Nadia Luna at
nluna@txcharterschools.org
to find out other ways to showcase
your brand and meet decision
makers.**

