TEXAS CHARTER SCHOOLS

Conference

SPONSORSHIP and EXHIBITOR OPPORTUNITIES

streampoint SOLUTIONS LIVE

TEXAS PUBLIC CHARTER SCHOOLS ASSOCIATION

Increase brand recognition

At TCSAConVirtual, extend your brand further with ad and video placements throughout the Virtual Event.

CONTENTS

LANDING PAGE ADS
Ad spaced available on the landing page (meeting lobby) are outlined in this section.

IN SESSION ADS
In session includes ads in each session. LIVE CAST, LIVE WEBCONFERENCE, or VOD.

EXHIBITORS DIRECTORY AD
Ad space defined in the exhibitor directory page.

STANDARD BOOTH TILE & BOOTH
A review of the standard exhibitor booth.

UPGRADED “PREMIUM” TILE & BOOTH
A review of all the features related to a premium booth.

FEATURES SUMMARY

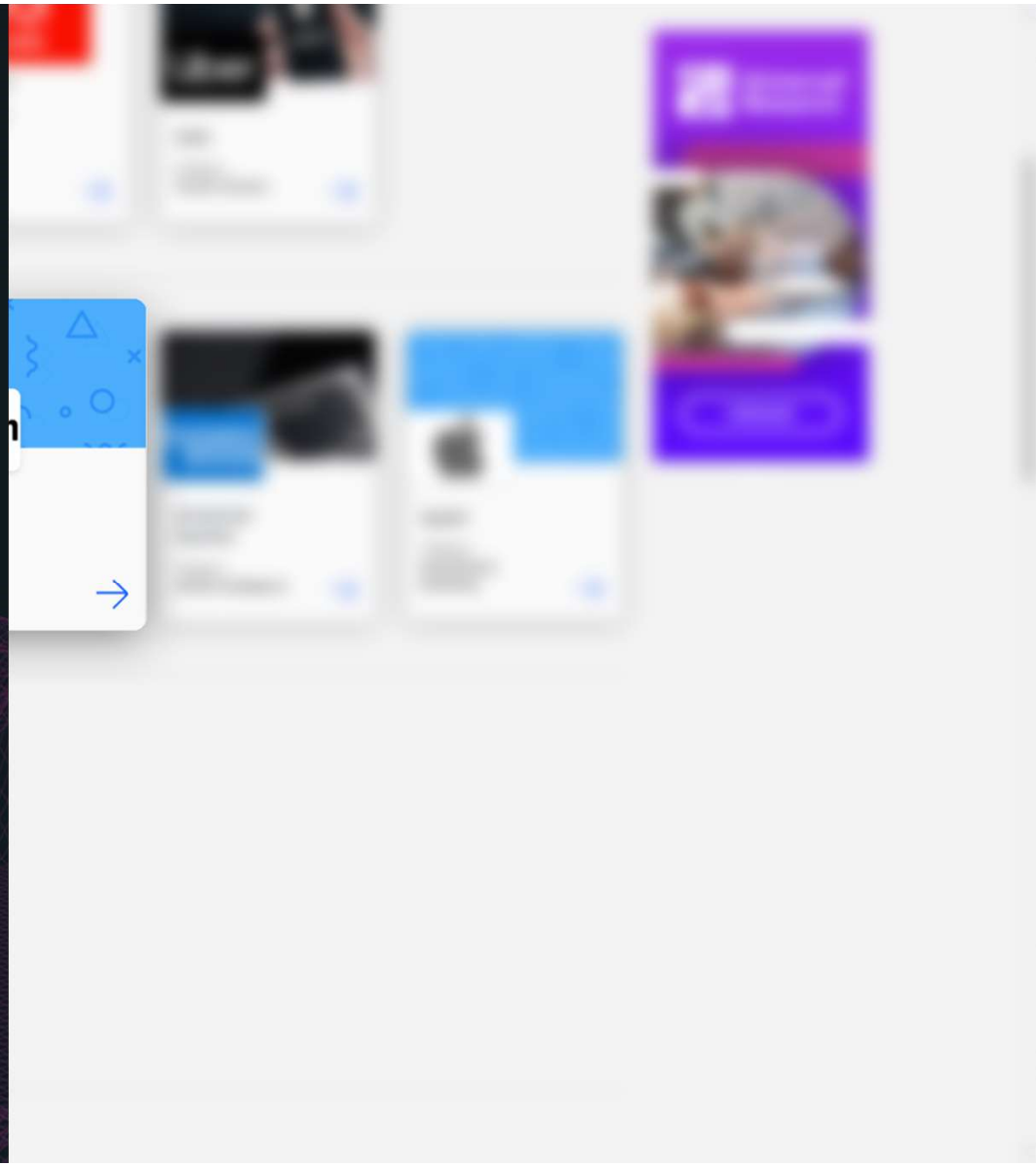
EXHIBIT
BOOTH

Options:

Each booth begins with a standard/basic option ($1000).

Upgrades are available to customize the look and feel of your booth (up to $250).

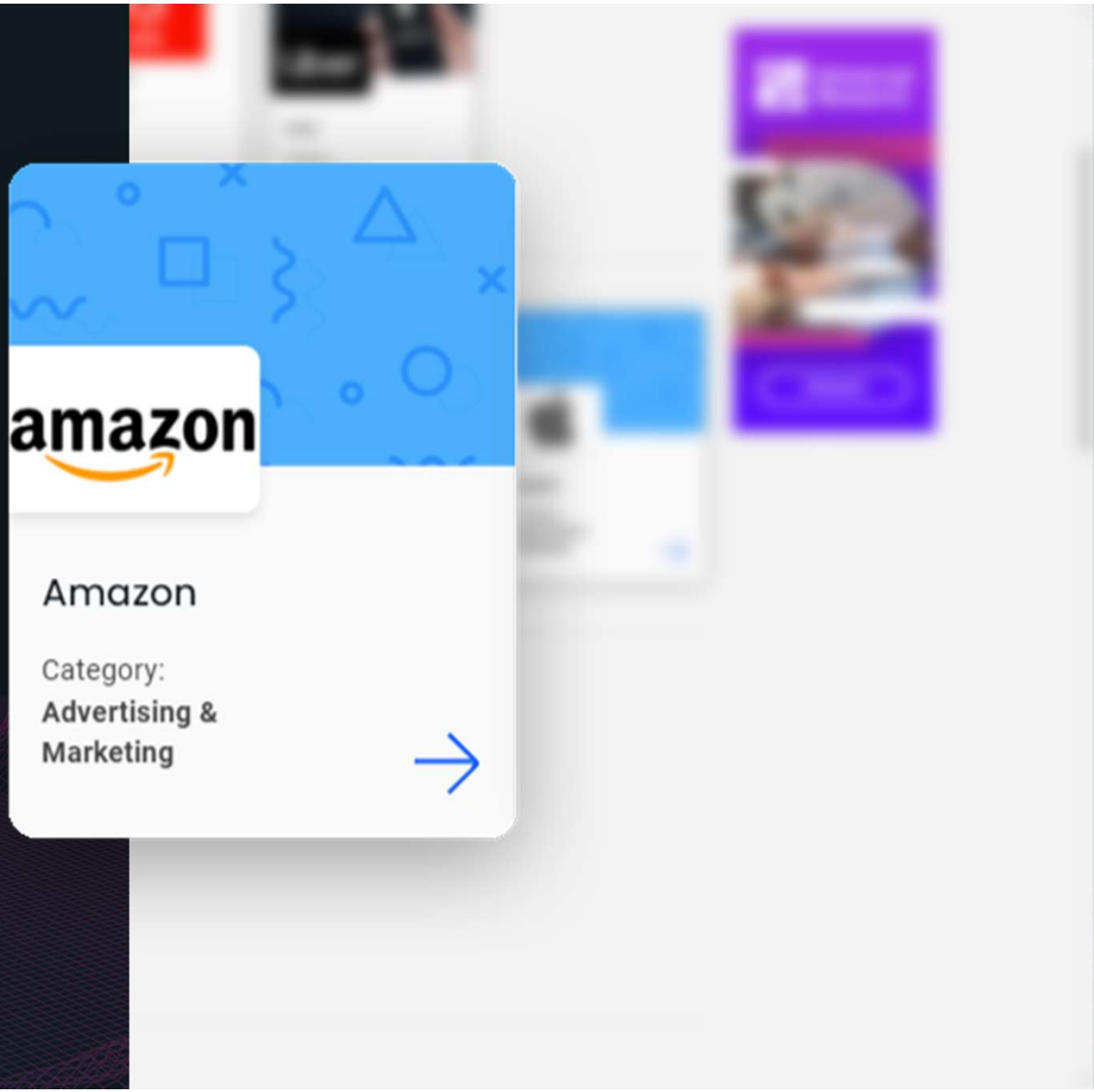
You may purchase a Demo Room or Private Meeting Room ($750 and $200 per day respectively).



STANDARD TILE

The standard tile includes

- Company logo
- **1** Category listing



EXHIBITOR SEARCH

Position Upgrade

For Sponsors Only!

Size Upgrade

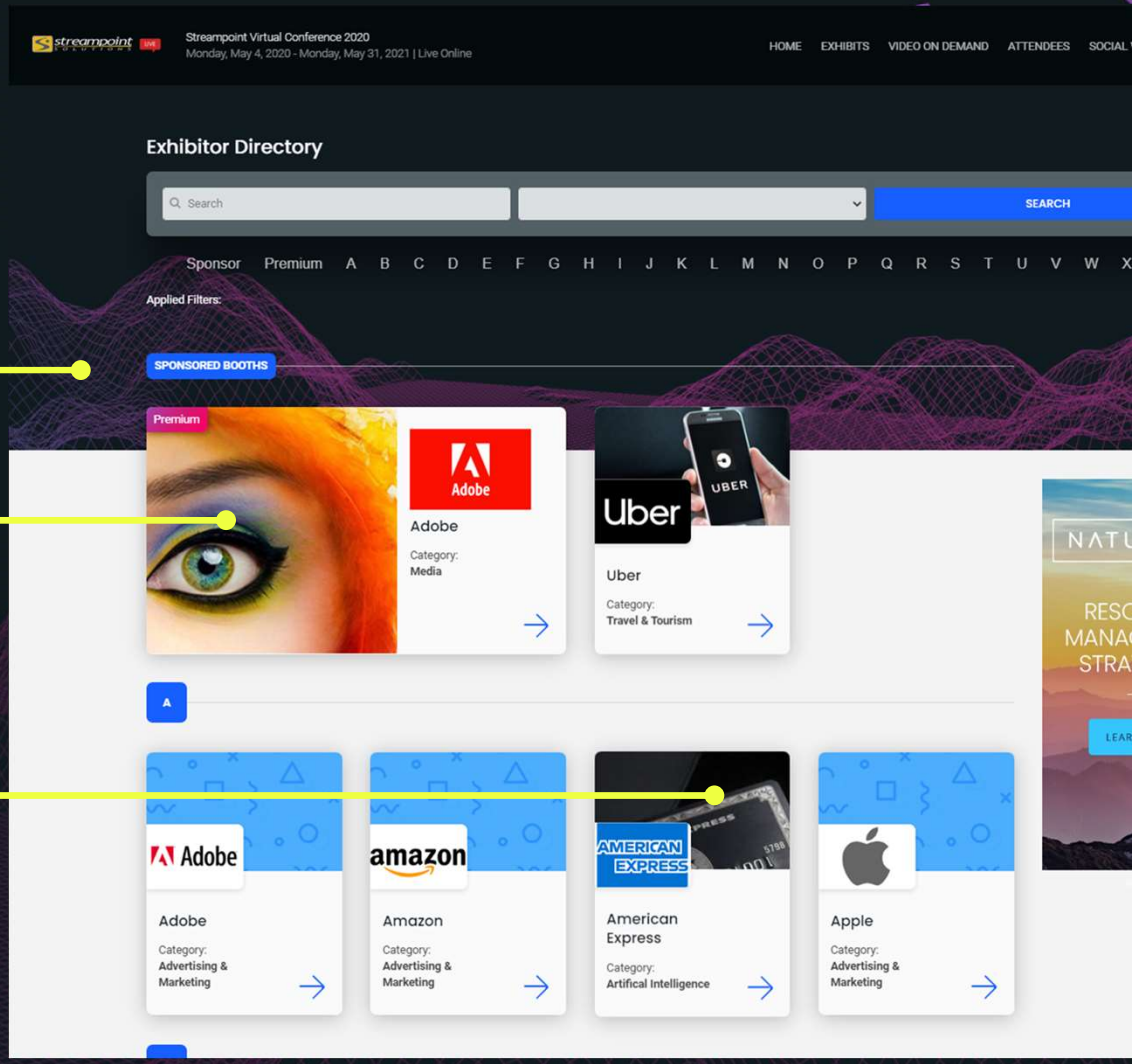
Expand your booth visibility by doubling your size in the directory.

$25

Image Upgrade

Stand out within the directory by adding a brand image to your tile.

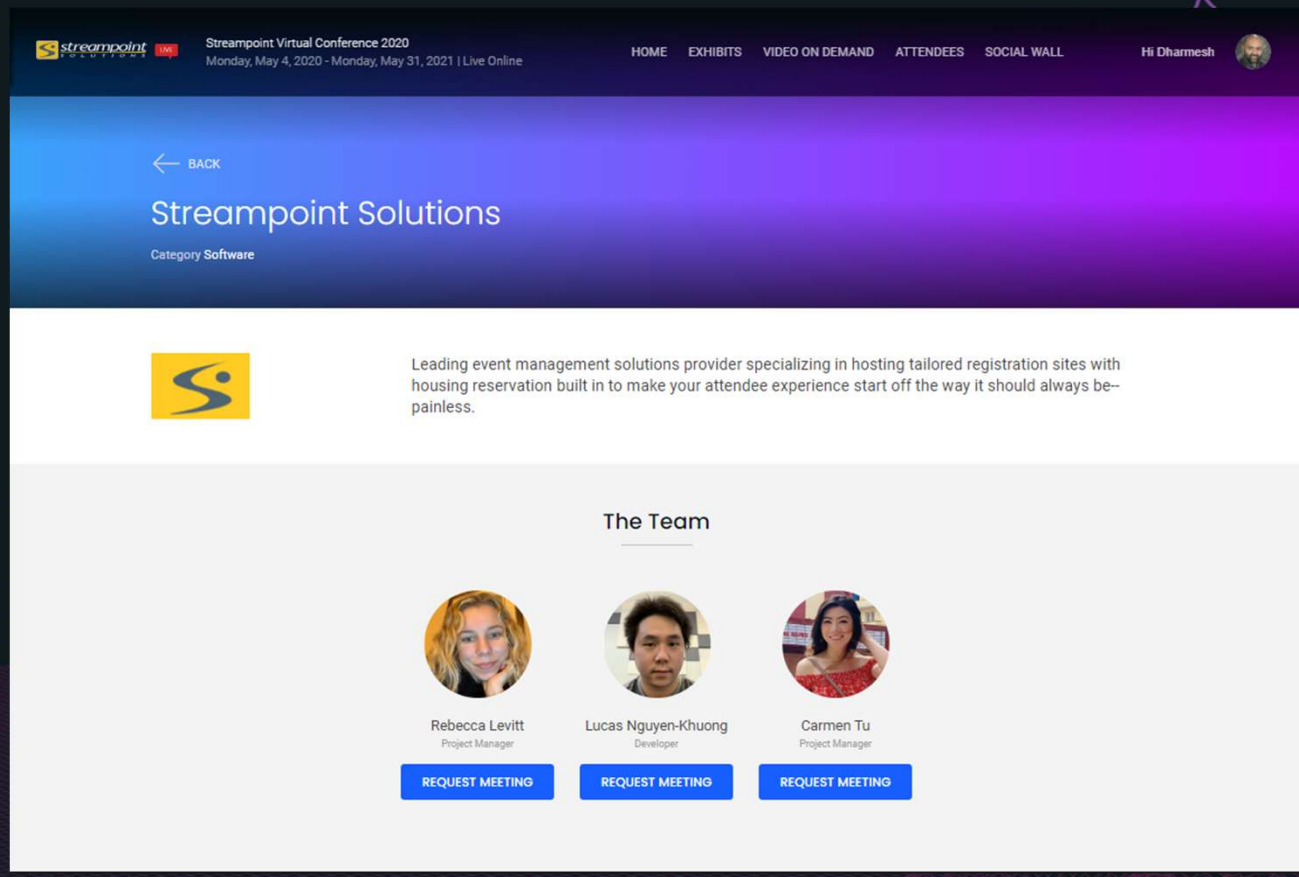
$15



STANDARD EXHIBITOR BOOTH ($1000)

The standard booth includes

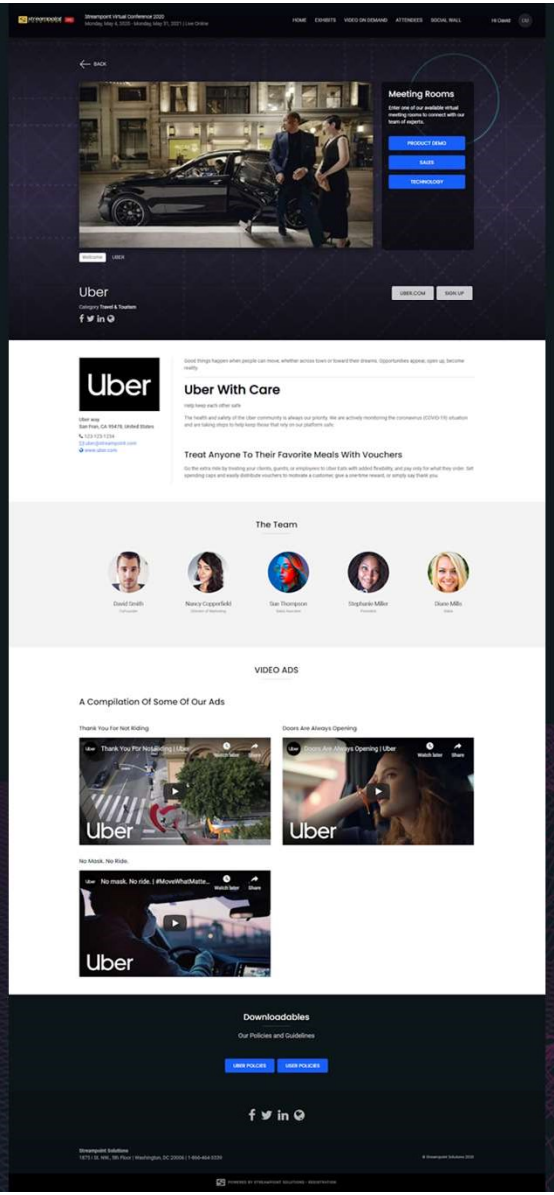
- Social media link outs
- Company description (1200 characters)
- Team listing



Upgradable Booth Features

Upgradable features are

- Welcome media upgrades (5)
- Group and Private meeting rooms
- Link out features
- Downloadables
- Extended custom text
- Additional media embeds



UPGRADED EXHIBITOR BOOTH

UPGRADES

Welcome Media

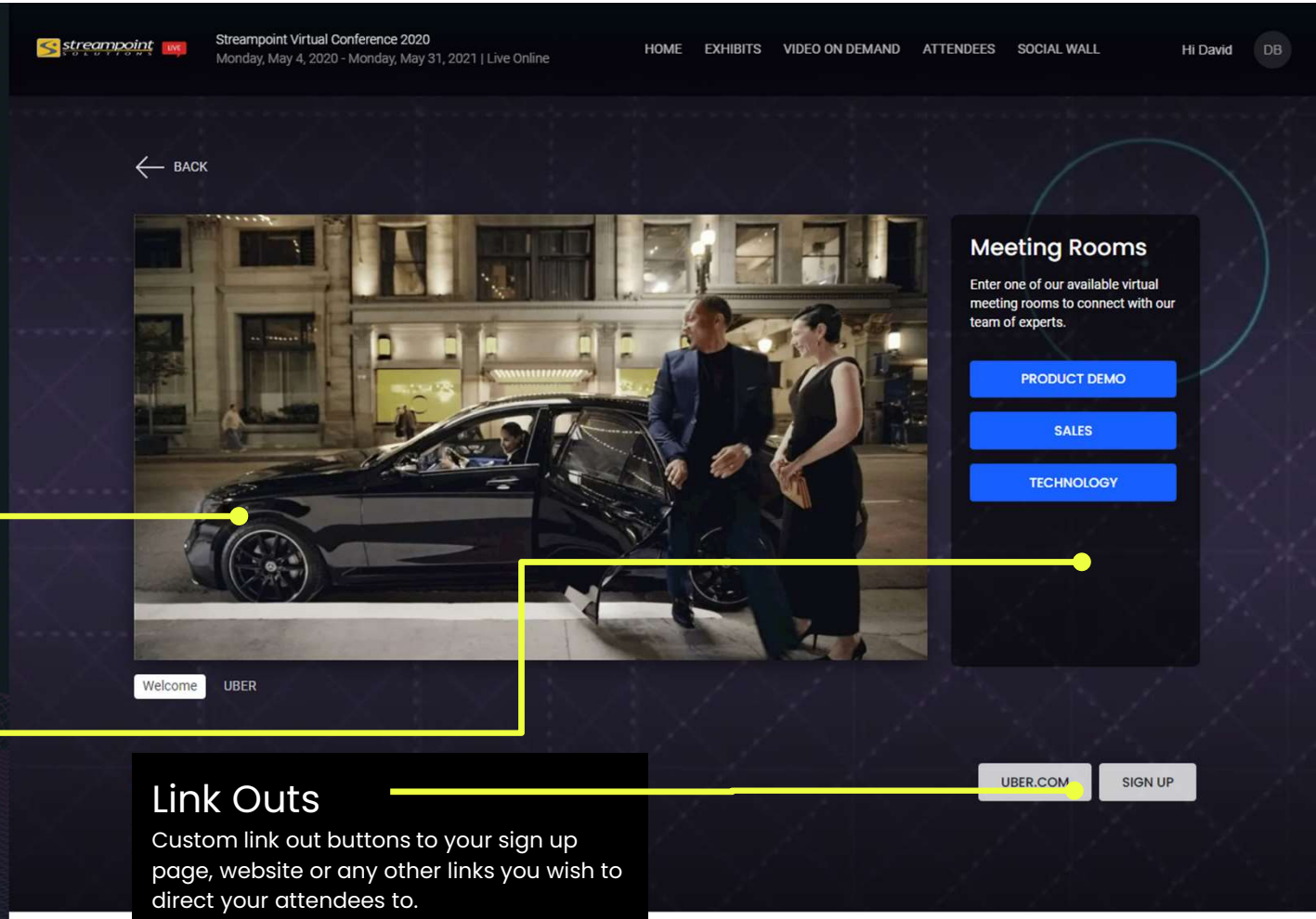
Upgradable option for your booth for up to 5 media types which include images or Video from Youtube, Wistia or Vimeo.

$50

Meeting Rooms

Enable live video connections between your guests and your team. Group meetings up to 50 attendees and 6 on screen. Private meeting rooms for up to 6 attendees total.

Demo Room up to 50 ppl: $750
Private Meeting Room up to 4: $200

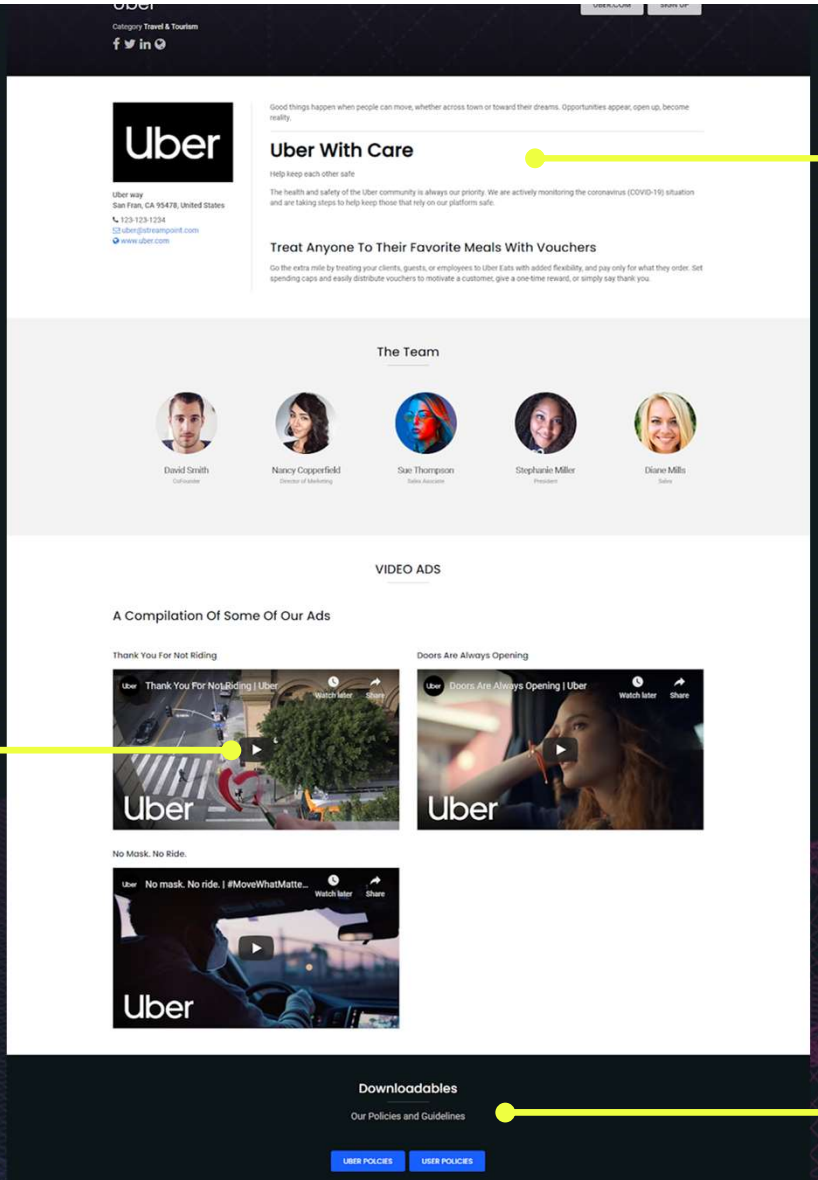


Link Outs

Custom link out buttons to your sign up page, website or any other links you wish to direct your attendees to.

$50

UPGRADES



Extended Custom Text

Provided additional insight on your brand with content. Content can be bolded, underlined, and sized to bring attention to targeted content.

$10

Additional Videos

Add additional embedded video media from your Wistia, Vimeo or Youtube. Up to 5 videos enabled.

$50

Downloadables

Share up to 5 downloadable content pieces with your visitors.

$50

FEATURE SUMMARY

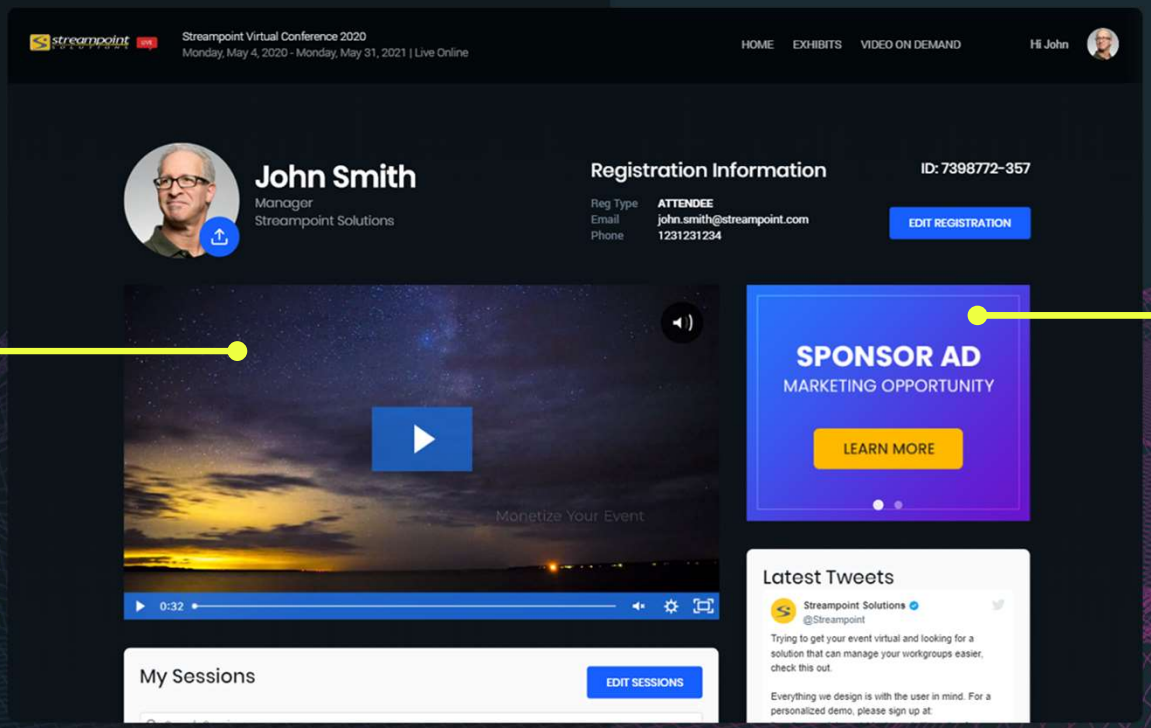
	STANDARD	UPGRADABLE	COST
EXHIBITOR PAGE			
BOOTH : Company Logo	YES	YES	INCLUDED
BOOTH : Company Description (1200 characters)	YES	YES	INCLUDED
BOOTH : Social Media Links	YES	YES	INCLUDED
BOOTH : Welcome Media		YES	**$50**
BOOTH : Demo Rooms		YES	**$750**
BOOTH : Meeting Rooms		YES	**$200**
BOOTH : Extended Company Description		YES	**$10**
BOOTH : Link Outs		YES	**$50**
BOOTH : Additional Media		YES	**$50**
BOOTH : Downloadables		YES	**$50**

Sponsorship
Opportunities

Attendee LANDING PAGE

3X
Ad Spaces

1X
Video Space



Video Ad

Display your message as the first video any attendee will see.

Serve your ad from Wistia, Youtube or Vimeo. If you are using your own account, you can update this video to your liking.

$5,000

Ad Space

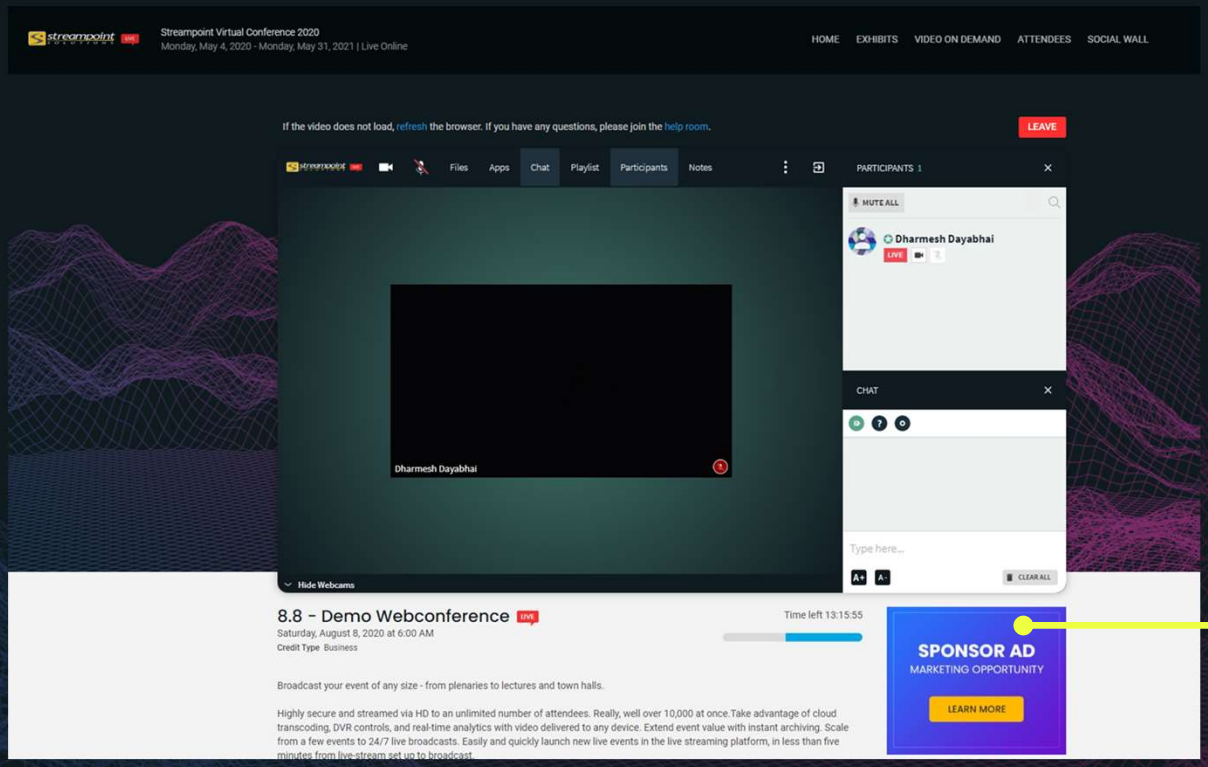
Get your Ad on this landing page. This is the first touch point for all attendees participating in the virtual event. Have your ad linked to your defined URL or directed to your virtual booth.

Dimension of ad
256px x 214px

$2,500

IN SESSION Strand Sponsor

10X
Ad Spaces



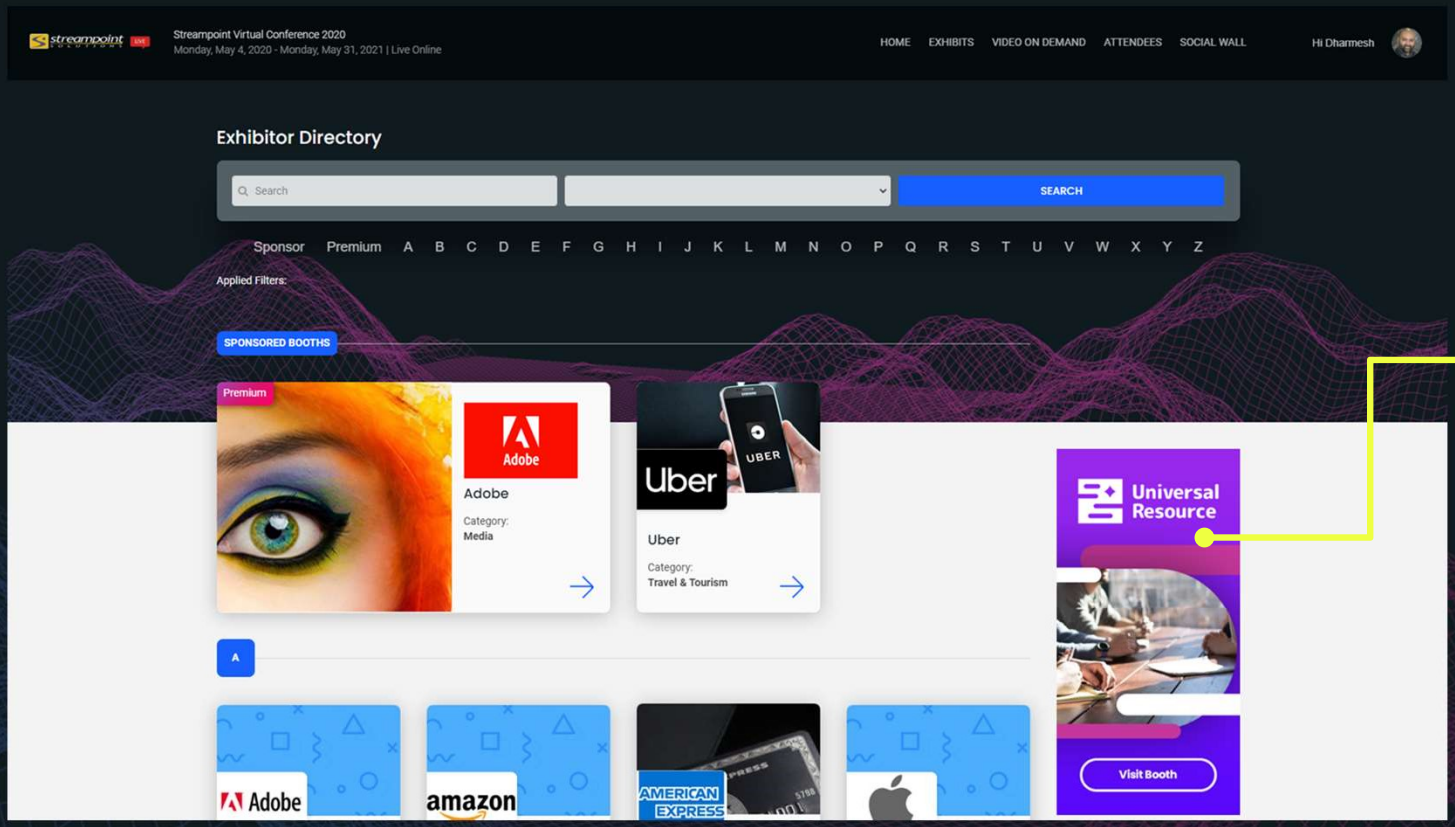
Sponsor a Breakout Session Strand!

Sponsor a specific strand and have your banner ad be the sole sole advertisement. Available for all pre-recorded sessiosn and links out to your company site.

Dimension of ad
256px x 214px

$2,500

EXHIBITOR SEARCH



3X

Ad Spaces

Ad Space

Get your brand in front of attendees searching for whom to visit next. Your ad is always present and rotated every 7 seconds.

Dimension of ad
242px x 484px

$1,500

And more!

Please contact
VP of Member Services
Nadia Luna at
nluna@txcharterschools.org
to find out other ways to showcase
your brand and meet decision
makers.